

# SPONSORSHIP PACKAGE

21ST ANNUAL

40  
2024  
Niagara

## UNDER FORTY BUSINESS ACHIEVEMENT AWARDS

**CONTACT:**

[40u40@businesslinkmedia.com](mailto:40u40@businesslinkmedia.com)

**DATE & TIME:**

MAY 29TH 2024, 5PM-10PM

**VENUE-CLUB ITALIA**

2525 Montrose Rd,  
Niagara Falls,

Dear Potential Sponsor,

Business Link Media Group is hosting our 21st Annual 40 Under Forty Business Achievement Awards. The primary purpose of our annual awards banquet is to give back to the Niagara region while identifying individuals and businesses that greatly contribute to the growth and development of our community. To date, we have recognized the successes of 800 business leaders across the Niagara region. In 2024, 40 more individuals under the age of 40 who continue to make noticeable investments in business and the community of Niagara will be awarded for their excellence.

This is an important event for Niagara. The next generation of business leaders will pave the way into the future of business, and these individuals are stepping up to ensure its success. As such, we recognize that our success is rooted in the participation of those attending and sponsoring the event.

For the 2024 event, we are prepared to host approximately 300+ business leaders from all over the Niagara region.

All sponsorship opportunities and corporate benefits are listed in the following pages. If you would like any clarification on any of the sponsorship opportunities, advertising sales, or the event itself, please feel free to email us: [info@businesslinkmedia.com](mailto:info@businesslinkmedia.com)

**Brought to you by**



## **Presenting Sponsor: \$7,500 (1 Available)**

### 1. Brand Visibility and Recognition:

- Logo Engraved on 40 Winners' Awards
- Logo on 40 Winners' Awards Digital Certificates
- Advertising in Print Event Brochure (two full pages)
- Logo on the Media Wall at the venue (with which attendees can take photos and share them on social media)
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony
- Logo on the Cover of the Event Brochure

### 2. Representation and Networking:

- One Representative to Present 40 Awards on the Stage
- Exclusive First Right of Refusal for the 2025 Awards
- 4 Table Signs
- Six Complimentary Dinner Tickets

### 3. Engagement and Promotion:

- Opportunity to Speak at the Event Open Ceremony
- Opportunity to Speak on Camera (optional)
- Full Page Advertisement in BL monthly Digital Magazine (6-month in 2024)
- Social Media Announcements and Eblast

### 4. Extended Reach and Exposure:

- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel
- Extended Reach Through Digital Magazine
- Brand Enhancement in Winners' Interview Videos Promotion After the Event

## **Current Sponsor:**

## **Corporate Sponsors: \$5,000 (1 Available)**

### 1. Brand Visibility and Recognition:

- Logo Engraved on 40 Winners' Awards
- Advertising in Print Event Brochure (one full page)
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony
- Logo on the Cover of the Event Brochure

### 2. Representation and Networking:

- Exclusive First Right of Refusal for the 2025 Awards
- 4 Table Signs
- Four Complimentary Dinner Tickets

### 3. Engagement and Promotion:

- Opportunity to Speak on Camera (optional)
- Full Page Advertisement in BL monthly Digital Magazine (4-month in 2024)
- Social Media Announcements and Eblast

### 4. Extended Reach and Exposure:

- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel
- Extended Reach Through Digital Magazine
- Brand Enhancement in Winners' Interview Videos Promotion After the Event

## **Current Sponsor:**



**NIAGARA  
PARKS**

### **Community Sponsor: \$3,000 (1 Available)**

#### 1. Brand Visibility and Recognition:

- Logo on 40 Winners' Awards Digital Certificates
- Advertising in Print Event Brochure (half page)
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony

#### 2. Priority & Dinner Ticket:

- Exclusive First Right of Refusal for the 2025 Awards
- 3 Table Signs
- Two Complimentary Dinner Tickets

#### 3. Engagement and Promotion:

- 1/2 Page Advertisement in BL monthly Digital Magazine (3-month in 2024)
- Social Media Announcements and Eblast

#### 4. Extended Reach and Exposure:

- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel
- Extended Reach Through Digital Magazine
- Brand Enhancement in Winners' Interview Videos Promotion After the Event

### **Current Sponsor:**

### **Best in Class: \$3,000 (SOLD)**

#### 1. Brand Visibility and Recognition:

- Logo engraved in the "Alumni Impact Award" Award
- Advertising in Print Event Brochure (one full page)
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony

#### 2. Representation and Networking:

- One Representative to Present "Best in Class Award" award
- Exclusive First Right of Refusal for the 2025 Awards
- 3 Table Signs
- Two Complimentary Dinner Tickets

#### 3. Engagement and Promotion:

- 1/2 Page Advertisement in BL monthly Digital Magazine (3-month in 2024)
- Social Media Announcements and Eblast

#### 4. Extended Reach and Exposure:

- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel
- Extended Reach Through Digital Magazine
- Brand Enhancement in Winners' Interview Videos Promotion After the Event

### **Current Sponsor:**





## **Alumni Impact Award: \$3,000 (SOLD)**

### 1. Brand Visibility and Recognition:

- Logo engraved in the "Best in Class" Award
- Advertising in Print Event Brochure (one full page)
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony

### 2. Representation and Networking:

- One Representative to Present "Alumni Impact" award
- Exclusive First Right of Refusal for the 2025 Awards
- 3 Table Signs
- Two Complimentary Dinner Tickets

### 3. Engagement and Promotion:

- 1/2 Page Advertisement in BL monthly Digital Magazine (3-month in 2024)
- Social Media Announcements and Eblast

### 4. Extended Reach and Exposure:

- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel
- Extended Reach Through Digital Magazine
- Brand Enhancement in Winners' Interview Videos Promotion After the Event

## **Current Sponsor:**



## **Gold Sponsor: \$2,500 (2 Available)**

### 1. Brand Visibility and Recognition:

- Advertising in Print Event Brochure (one full page) inside front cover or outside back cover
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony

### 2. Priority & Dinner Ticket:

- Exclusive First Right of Refusal for the 2025 Awards
- 2 Table Signs
- Two Complimentary Dinner Tickets

### 3. Engagement and Promotion:

- 1/4 Page Advertisement in BL monthly Digital Magazine (3-month in 2024)
- Social Media Announcements and Eblast

### 4. Extended Reach and Exposure:

- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel
- Extended Reach Through Digital Magazine
- Brand Enhancement in Winners' Interview Videos Promotion After the Event

## **Current Sponsor:**

### **Automotive: \$2,000 (1 Available)**

#### 1. Brand Visibility and Recognition:

- 2 Business Cars displayed at the venue
- Advertising in Print Event Brochure (half page)
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony

#### 2. Priority & Dinner Ticket:

- Exclusive First Right of Refusal for the 2025 Awards
- 2 Table Signs
- Two Complimentary Dinner Tickets

#### 3. Engagement and Promotion:

- 1/4 Page Advertisement in BL monthly Digital Magazine (2-month in 2024)
- Social Media Announcements and Eblast

#### 4. Extended Reach and Exposure:

- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel
- Extended Reach Through Digital Magazine
- Brand Enhancement in Winners' Interview Videos Promotion After the Event

### **Current Sponsor:**

### **Silver Sponsor: \$2,000 (3 Available)**

#### 1. Brand Visibility and Recognition:

- Advertising in Print Event Brochure (half page)
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony

#### 2. Priority & Dinner Ticket:

- Exclusive First Right of Refusal for the 2025 Awards
- 2 Table Signs
- Two Complimentary Dinner Tickets

#### 3. Engagement and Promotion:

- 1/4 Page Advertisement in BL monthly Digital Magazine (2-month in 2024)
- Social Media Announcements and Eblast

#### 4. Extended Reach and Exposure:

- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel
- Extended Reach Through Digital Magazine
- Brand Enhancement in Winners' Interview Videos Promotion After the Event

### **Current Sponsor:**

### **Bronze: \$1,500 (3 Available)**

#### 1. Brand Visibility and Recognition:

- Advertising in Print Event Brochure (¼ page)
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony

#### 2. Priority & Dinner Ticket:

- Exclusive First Right of Refusal for the 2025 Awards
- 1 Table Sign
- One Complimentary Dinner Tickets

#### 3. Engagement and Promotion:

- 1/4 Page Advertisement in BL monthly Digital Magazine (1-month in 2024)
- Social Media Announcements and Eblast

#### 4. Extended Reach and Exposure:

- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel

### **Current Sponsor:**

### **Reception: \$1,000 (8 Available)**

#### 1. Brand Visibility and Recognition:

- 6' Table provided in the reception area to promote your business
- Advertising in Print Event Brochure (¼ page)
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony

#### 2. Priority & Dinner Ticket:

- Exclusive First Right of Refusal for the 2025 Awards
- One Complimentary Dinner Tickets

#### 3. Engagement and Promotion:

- 1/4 Page Advertisement in BL monthly Digital Magazine (1-month in 2024)
- Social Media Announcements and Eblast

### **Current Sponsor:**



**Alumni Relations**



**Table Sponsors: \$500 (6 Available)**

1. Brand Visibility and Recognition:
  - Logo and Name on Business Link Official Website
  - Logo and Name in Media Presentation during the ceremony
  
2. Priority & Dinner Ticket:
  - 1 Table Sign
  - One Complimentary Dinner Tickets
  
3. Engagement and Promotion:
  - Social Media Announcements and Eblast

**Current Sponsor:**



**Wine Partner: 15 Cases (1 Available)**

1. Brand Visibility and Recognition:
  - Advertising in Print Event Brochure (¼ page)
  - Logo and Name on Business Link Official Website
  - Logo and Name in Media Presentation during the ceremony
  
2. Priority & Dinner Ticket:
  - Two Complimentary Dinner Tickets
  
3. Engagement and Promotion:
  - Advertisement in BL monthly Digital Magazine (2-month in 2024)
  - Social Media Announcements and Eblast

**Current Sponsor:**





## 20th 40 UNDER FORTY NIAGARA BUSINESS ACHIEVEMENTS AWARDS HIGHLIGHT



[Click the picture to watch the full video](#)

## 10th 40 UNDER FORTY HAMILTON BUSINESS ACHIEVEMENTS AWARDS HIGHLIGHT



[Click the picture to watch the full video](#)

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