

MADE IN NIAGARA

Annual Magazine /// Fall 2024

"**Made in Niagara**" is a label indicating that a product was manufactured in the Niagara Region of Ontario, Canada. Known for its agriculture and food production, the region offers fruits, vegetables, wine, craft beer, honey, and maple syrup. It also hosts many manufacturing industries, including aerospace, automotive, and chemicals.

"**Made in Niagara**" is an annual publication by Business Link that showcases the region's industries and prestige brands. This full-color, glossy magazine provides an educational and informative look at Niagara's vineyards, manufacturing, healthy foods, artistic design, and festivals.

"**Made In Niagara**" will be distributed in print and digital formats throughout the Niagara region, the Greater Toronto Area (GTA), and other domestic markets, reaching both business visitors and consumers. Business Link will also present the magazine at various trade and tourism shows across Canada, as well as in international markets. The magazine has been showcased in several overseas markets, including China, Japan, and the Middle East.

We invite you to advertise your business in the "**Made In Niagara**" magazine. This publication will reach thousands of tourists, conference attendees, and business professionals, showcasing everything Niagara has to offer.



Rates and Specifications

Ad Size	Specifications	Price
1/4	Vert. 3.54w x 4.84 Horiz. 7.25w x 2.34h	\$845
1/2	Horiz. 7.25w x 4.84h Vert. 3.54w x 9.875h	\$1245
Full Page	8.375w x 10.875h (plus 1/8 inch bleed)	\$2145
Front or Back Inside Cover	8.375w x 10.875h (plus 1/8 inch bleed)	\$2345
Back Page	8.375w x 10.875h (plus 1/8 inch bleed)	\$2585
Cover Page	8.375w x 10.875h (plus 1/8 inch bleed)	\$5000

Content Deadline: End of August

Please add 20% for special positioning

Leveraging Generative AI chat portal
to serve a wider audience

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🌐 www.businesslinkmedia.com/made-in-niagara

