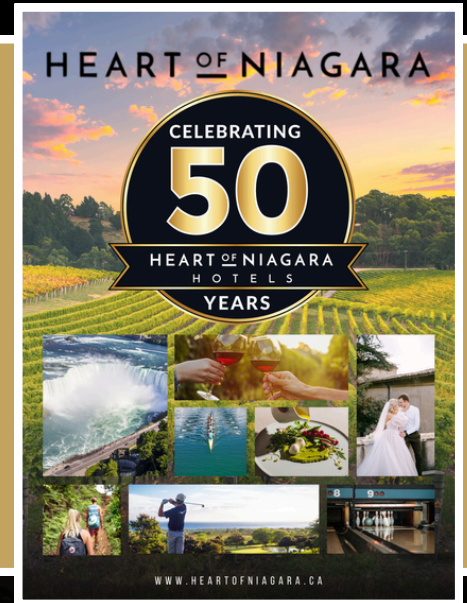


HEART OF NIAGARA

Heart of Niagara presents a special edition of its in-room magazine, celebrating 50 years of excellence. Showcasing Niagara's top accommodations, venues, attractions, wineries, restaurants, spas, and more, this edition is a curated guide to the region's best.

Distributed across Heart of Niagara properties and key tourism events, it connects businesses with high-value visitors and event-goers. Proudly produced by Business Link Media Group, it will also be featured on the Business Link AI Chat Portal for an enhanced digital experience.

Featuring top wineries, acclaimed restaurants, luxury spas, boutique retailers, entertainment venues, golf destinations, and iconic attractions, this is your opportunity to reach Niagara's most sought-after markets.

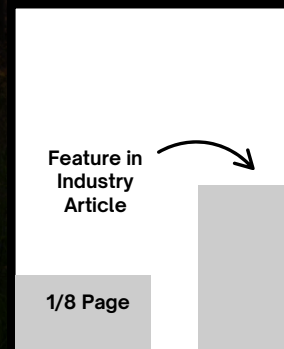
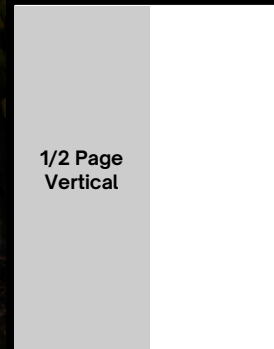
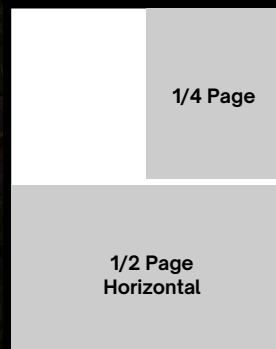
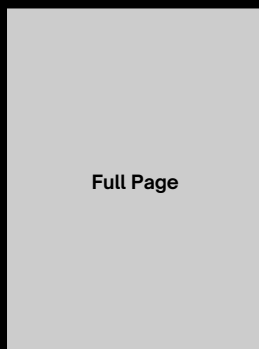


Rates and Specifications

Feature packages include colour and all graphic work with one copy change, additional changes \$50 each

Ad Size	Specifications	Price
1/8 Page	Horizontal 3.54w x 2.34h	\$510
1/4 Page	Vertical 3.54w x 4.84h / Horizontal 7.25w x 2.34h	\$775
1/2 Page	Horiz. 7.25w x 4.84h / Vert. 3.54w x 9.875h	\$1,135
Full Page	8.375w x 10.875h (add 1/8 inch bleed)	\$1,495
Front or Back Inside Cover Page	8.375w x 10.875h (add 1/8 inch bleed)	\$1,615
Back Cover	8.375w x 10.875h (add 1/8 inch bleed)	\$1,855
Congratulatory Message 1/8 Page	Horizontal 3.54w x 2.34h	\$450
Congratulatory Message 1/4 Page	Vertical 3.54w x 4.84h / Horizontal 7.25w x 2.34h	\$615
Feature in Industry Article 1/6 Page	2.25w x 4.875h, Mention + Logo or Photo (Approx. 100 words)	\$595

Submission Deadline: June 10th, 2025



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