

22ND ANNUAL



UNDER FORTY
BUSINESS ACHIEVEMENT AWARDS

Contact

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Dear Potential Sponsor,

Business Link Media Group is hosting our 22nd Annual 40 Under Forty Business Achievement Awards. The primary purpose of our annual awards banquet is to give back to the Niagara region while identifying individuals and businesses that greatly contribute to the growth and development of our community. To date, we have recognized the successes of 840 business leaders across the Niagara region. In 2025, 40 more individuals under the age of 40 who continue to make noticeable investments in business and the community of Niagara will be awarded for their excellence. This is an important event for Niagara. The next generation of business leaders will pave the way into the future of business, and these individuals are stepping up to ensure its success. As such, we recognize that our success is rooted in the participation of those attending and sponsoring the event. For the 2025 event, we are prepared to host approximately 300+ business leaders from all over the Niagara region. All sponsorship opportunities and corporate benefits are listed in the following pages. If you would like any clarification on any of the sponsorship opportunities, advertising sales, or the event itself, please feel free to email us: 40u40@businesslinkmedia.com

Brought to you by



Presenting Sponsor: \$7,500 (1 Available)

1. Brand Visibility and Recognition:

- Logo Engraved on 40 Winners' Awards
- Advertising in Print Event Brochure (two full pages)
- Logo on the Media Wall at the venue (with which attendees can take photos and share them on social media)
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony
- Logo on the Cover of the Event Brochure

2. Representation and Networking:

- One Representative to Present 40 Awards on the Stage
- Exclusive First Right of Refusal for the 2026 Awards
- 4 Table Signs
- 6 Complimentary Dinner Tickets

3. Engagement and Promotion:

- Opportunity to Speak at the Event Open Ceremony
- Opportunity to Speak on Camera (optional)
- Full Page Advertisement in BL monthly Digital Magazine (6-month in 2025)
- Social Media Announcements and Eblast

4. Extended Reach and Exposure:

- An opportunity to showcase your business in Germany at Hannover Messe (March 2025)
- Exclusive Brand Promotion at the Alumni Summit (April 2025)
- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel
- Extended Reach Through Digital Magazine
- Brand Enhancement in Winners' Interview Videos Promotion After the Event

Current Sponsor:

Corporate Sponsors: \$5,000 (2 Available)

1. Brand Visibility and Recognition:

- Logo Engraved on 40 Winners' Awards
- Advertising in Print Event Brochure (one full page)
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony
- Logo on the Cover of the Event Brochure

2. Representation and Networking:

- Exclusive First Right of Refusal for the 2026 Awards
- 4 Table Signs
- 4 Complimentary Dinner Tickets

3. Engagement and Promotion:

- Opportunity to Speak on Camera (optional)
- Full Page Advertisement in BL monthly Digital Magazine (4-month in 2025)
- Social Media Announcements and Eblast

4. Extended Reach and Exposure:

- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel
- Extended Reach Through Digital Magazine
- Brand Enhancement in Winners' Interview Videos Promotion After the Event

Current Sponsor:

Community Sponsor: \$3,000 (1 Available)

1. Brand Visibility and Recognition:

- Logo on 40 Winners' Awards Digital Certificates
- Advertising in Print Event Brochure (half page)
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony

2. Priority & Dinner Ticket:

- Exclusive First Right of Refusal for the 2026 Awards
- 3 Table Signs
- 3 Complimentary Dinner Tickets

3. Engagement and Promotion:

- 1/2 Page Advertisement in BL monthly Digital Magazine (3-month in 2025)
- Social Media Announcements and Eblast

4. Extended Reach and Exposure:

- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel
- Extended Reach Through Digital Magazine
- Brand Enhancement in Winners' Interview Videos Promotion After the Event

Current Sponsor:

Best in Class: \$3,000 (1 Available)

1. Brand Visibility and Recognition:

- Logo engraved in the "Best in Class" Award
- Advertising in Print Event Brochure (one full page)
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony

2. Representation and Networking:

- One Representative to Present "Best in Class Award" award
- Exclusive First Right of Refusal for the 2026 Awards
- 3 Table Signs
- 3 Complimentary Dinner Tickets

3. Engagement and Promotion:

- 1/2 Page Advertisement in BL monthly Digital Magazine (3-month in 2025)
- Social Media Announcements and Eblast

4. Extended Reach and Exposure:

- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel
- Extended Reach Through Digital Magazine
- Brand Enhancement in Winners' Interview Videos Promotion After the Event

Current Sponsor:

Alumni Impact Award: \$3,000 (1 Available)

1. Brand Visibility and Recognition:

- Logo engraved in the "Alumni Impact" Award
- Advertising in Print Event Brochure (one full page)
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony

2. Representation and Networking:

- One Representative to Present "Alumni Impact" award
- Exclusive First Right of Refusal for the 2026 Awards
- 3 Table Signs
- 3 Complimentary Dinner Tickets

3. Engagement and Promotion:

- 1/2 Page Advertisement in BL monthly Digital Magazine (3-month in 2025)
- Social Media Announcements and Eblast

4. Extended Reach and Exposure:

- Exclusive Brand Promotion at the Alumni Summit (April 2025)
- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel
- Extended Reach Through Digital Magazine
- Brand Enhancement in Winners' Interview Videos Promotion After the Event

Current Sponsor:

Gold Sponsor: \$2,500 (2 Available)

1. Brand Visibility and Recognition:

- Advertising in Print Event Brochure (one full page) inside front cover or outside back cover
- Logo and Name on Business Link Official Website
- Logo and Name in Media Presentation during the ceremony

2. Priority & Dinner Ticket:

- Exclusive First Right of Refusal for the 2026 Awards
- 2 Table Signs
- 3 Complimentary Dinner Tickets

3. Engagement and Promotion:

- 1/4 Page Advertisement in BL monthly Digital Magazine (3-month in 2025)
- Social Media Announcements and Eblast

4. Extended Reach and Exposure:

- Event Highlights Video Promotion After the Event
- Ongoing Exposure on Business Link YouTube Channel
- Extended Reach Through Digital Magazine
- Brand Enhancement in Winners' Interview Videos Promotion After the Event

Current Sponsor:

Automotive: \$2,000 (1 Available)

1. Brand Visibility and Recognition:
 - 2 Business Cars displayed at the venue
 - Advertising in Print Event Brochure (half page)
 - Logo and Name on Business Link Official Website
 - Logo and Name in Media Presentation during the ceremony
2. Priority & Dinner Ticket:
 - Exclusive First Right of Refusal for the 2026 Awards
 - 2 Table Signs
 - 2 Complimentary Dinner Tickets
3. Engagement and Promotion:
 - 1/4 Page Advertisement in BL monthly Digital Magazine (2-month in 2025)
 - Social Media Announcements and Eblast
4. Extended Reach and Exposure:
 - Event Highlights Video Promotion After the Event
 - Ongoing Exposure on Business Link YouTube Channel
 - Extended Reach Through Digital Magazine
 - Brand Enhancement in Winners' Interview Videos Promotion After the Event

Current Sponsor:

Silver Sponsor: \$2,000 (3 Available)

1. Brand Visibility and Recognition:
 - Advertising in Print Event Brochure (half page)
 - Logo and Name on Business Link Official Website
 - Logo and Name in Media Presentation during the ceremony
2. Priority & Dinner Ticket:
 - Exclusive First Right of Refusal for the 2026 Awards
 - 2 Table Signs
 - 2 Complimentary Dinner Tickets
3. Engagement and Promotion:
 - 1/4 Page Advertisement in BL monthly Digital Magazine (2-month in 2025)
 - Social Media Announcements and Eblast
4. Extended Reach and Exposure:
 - Event Highlights Video Promotion After the Event
 - Ongoing Exposure on Business Link YouTube Channel
 - Extended Reach Through Digital Magazine
 - Brand Enhancement in Winners' Interview Videos Promotion After the Event

Current Sponsor:

Bronze: \$1,500 (6 Available)

1. Brand Visibility and Recognition:
 - Advertising in Print Event Brochure (¼ page)
 - Logo and Name on Business Link Official Website
 - Logo and Name in Media Presentation during the ceremony
2. Priority & Dinner Ticket:
 - Exclusive First Right of Refusal for the 2026 Awards
 - 1 Table Sign
 - 1 Complimentary Dinner Ticket
3. Engagement and Promotion:
 - 1/4 Page Advertisement in BL monthly Digital Magazine (1-month in 2025)
 - Social Media Announcements and Eblast
4. Extended Reach and Exposure:
 - Event Highlights Video Promotion After the Event
 - Ongoing Exposure on Business Link YouTube Channel

Current Sponsor:

Reception: \$1,000 (6 Available)

1. Brand Visibility and Recognition:
 - 6' Table provided in the reception area to promote your business
 - Advertising in Print Event Brochure (¼ page)
 - Logo and Name on Business Link Official Website
 - Logo and Name in Media Presentation during the ceremony
2. Priority & Dinner Ticket:
 - Exclusive First Right of Refusal for the 2026 Awards
 - 1 Complimentary Dinner Ticket
3. Engagement and Promotion:
 - 1/4 Page Advertisement in BL monthly Digital Magazine (1-month in 2025)
 - Social Media Announcements and Eblast

Current Sponsor:

Table Sign Sponsors: \$500 (10 Available)

1. Brand Visibility and Recognition:
 - Logo and Name on Business Link Official Website
 - Logo and Name in Media Presentation during the ceremony
2. Priority & Dinner Ticket:
 - Exclusive First Right of Refusal for the 2026 Awards
 - 1 Table Sign
 - 1 Complimentary Dinner Ticket
3. Engagement and Promotion:
 - Social Media Announcements and Eblast

Current Sponsor:

Wine Partner: 15 Cases (1 Available)

1. Brand Visibility and Recognition:
 - Advertising in Print Event Brochure (¼ page)
 - Logo and Name on Business Link Official Website
 - Logo and Name in Media Presentation during the ceremony
2. Priority & Dinner Ticket:
 - Exclusive First Right of Refusal for the 2026 Awards
 - 2 Complimentary Dinner Tickets
3. Engagement and Promotion:
 - Advertisement in BL monthly Digital Magazine (2-month in 2025)
 - Social Media Announcements and Eblast

Current Sponsor:

21st 40 UNDER FORTY NIAGARA BUSINESS ACHIEVEMENTS AWARDS HIGHLIGHT



[Click the picture to watch the full video](#)

11th 40 UNDER FORTY HAMILTON BUSINESS ACHIEVEMENTS AWARDS HIGHLIGHT



[Click the picture to watch the full video](#)