## DIGITAL AD SPECIFICATIONS







Full Page

8.5"w x 11"h

1/4 Horizontal

8.375"w x 2.625"h

1/2 Horizontal

8.375"w x 5.375"h

**1/4 Vertical** 4.125"w x 5.375"h SIZES SPECIFICATIONS

8.5"w x 11"h \$550

PRICE \$

1/2 Horizontal 8.375"w x 5.375"h \$350

1/4 Horizontal 8.375"w x 2.625"h \$250

1/4 Vertical 4.125"w x 5.375"h \$250

## MECHANICAL INFORMATION

Full Page

We accept electronic files in the following formats only. Ads are accepted in as Photoshop, Illustrator, QuarkXpress, InDesign, or Adobe PDF files. Support graphics in .ti, .eps, .pdf, .jpg at a minimum resolution of 300dpi. All files must be converted from RGB to CMYK. The Business Link does not assume responsibility for incorrectly prepared files

